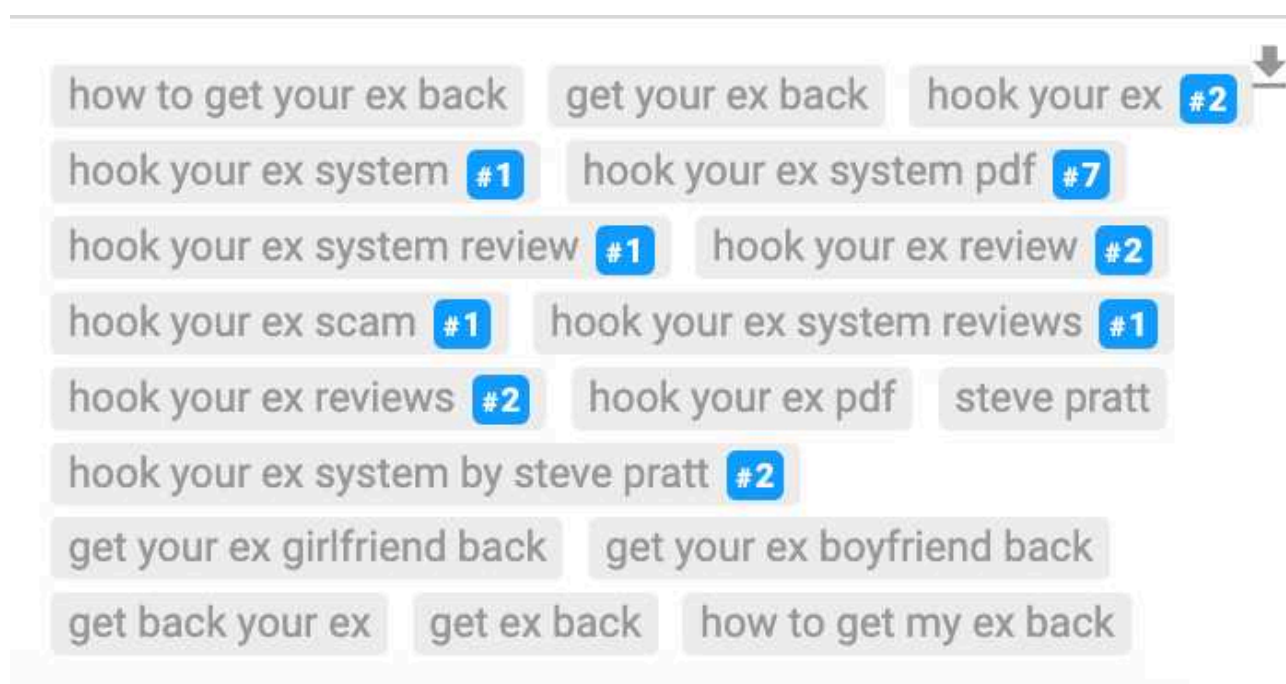


REVIEW RANKING CASE STUDY

Video Ranking Case Study

In this case study, I'm going to show you how I ranked my video "**Hook Your Ex System Review**" at the number one spot on YouTube for the multiple keywords. Just have a look at the keywords I am ranking right now. The no. in blue background shows my current rankings for that keyword.

Make sure you read the **EXPRESS RANKING METHOD** inside Vidreviewz before reading this so it makes more sense to you and you understand it better.



I'll take you step-by-step through the process I used, and show you the results I achieved.

I decided to do this case study because there's a lot of misinformation out there about ranking videos on YouTube, and I want to set the record straight.

First, let me give you some background information on my video. It's a review of a product called the "**Hook Your Ex System**," which is a system that claims to be able to help you get your ex back.

Why This Product?

I have some previous with ex-back niche, they convert pretty good since its a pain niche and people are willing to invest in a solution. Also there were number of products in Clickbank which were doing good so I decided to promote one of them.

I chose the **"Hook Your Ex System"** because it had a decent sales page, and there wasn't a lot of competition for the search term "hook your ex system" or "hook your ex system review"

Before I get into the nitty-gritty of how I ranked my video, let me first give you an overview of my video marketing strategy.

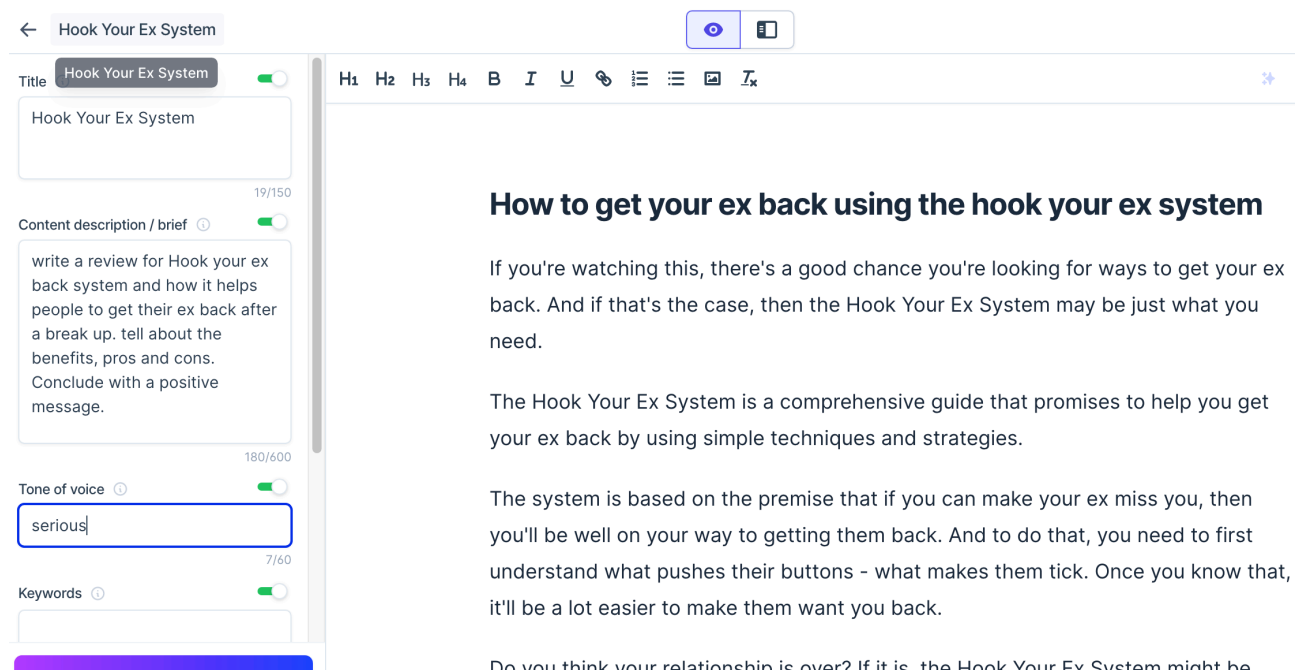
My Video Marketing Strategy

After I had my list of keywords, I had to create my video and optimized it for YouTube SEO.

I wanted to create a faceless video with voiceover for it and add some good points in the review video, so there are more chance of making a sale.

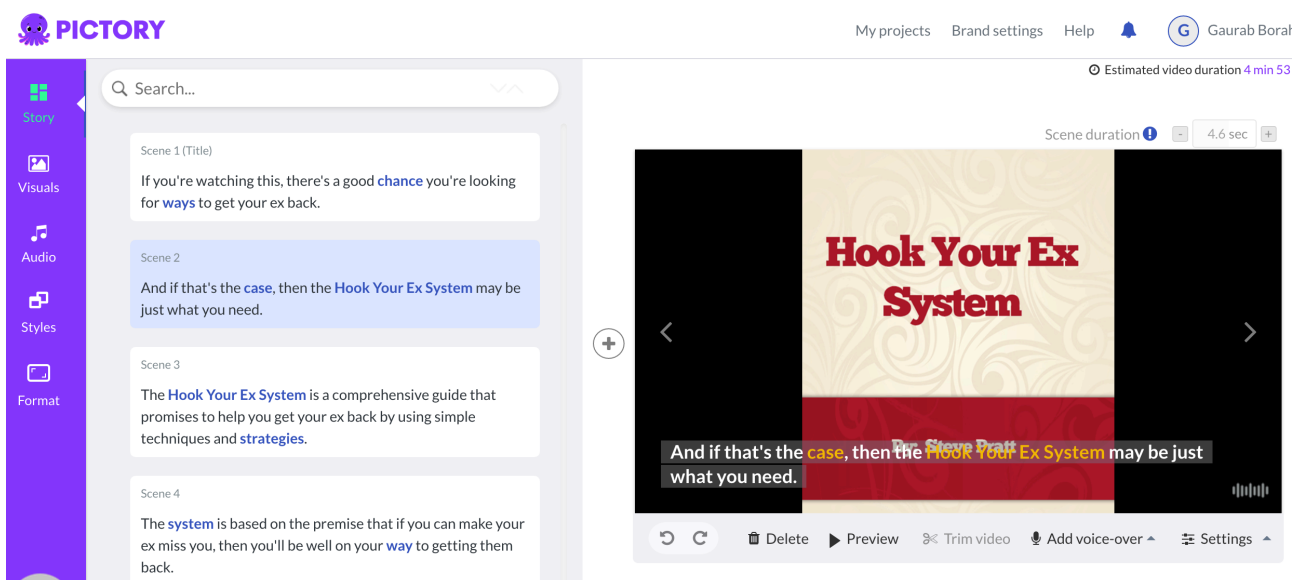
For the script, you can just outsourced it on Fiverr for \$10 bucks, you'll find a lot of scriptwriters there.

Or you can use a tool like <https://www.jasper.ai/> that helps you create high quality written content for blogposts, videos, ads and tons of other things.



I actually used Jasper to create my review video script, it took me about 10 min to do it. Jasper costs me about \$99 per month, but it's worth it because it saves me a lot of time.

The next thing I did was create my video. I used [Picture.ai](https://www.picture.ai/) to create my video. It's an AI-powered video creation platform that makes it easy to create videos.



I simply took my script, uploaded it to Pictory, and the AI created my video for me. Also I added a nice REAL sounding voiceover that I created using [Speechelo](#).

You can also use the voice that are included with Pictory, they are really good too and I have seen many people use them on their Youtube videos with 100,000s of views.

How I Optimised My Video For SEO!

Once my video was created, I optimized it for YouTube SEO. I added my keywords to the title, description, and tags. I also made sure to add a link to my website in the description so people could click through and buy the product if they wanted to.

For the title I used - **"Hook Your Ex System Review | Get Your Ex Back - Does It Work? | Steve Pratt"**

So it has my main keyword "hook your ex system review" "hook your ex" "hook your ex system" and "steve pratt" (the author).

Also I included "get your ex back" in the Title because it had a lot of searches 6,800/m according to Keywordseverywhere. So if I happen to rank for it, I would get good amount of views for that keyword only.

For the description, I wrote a short description of my video and included my website link at the beginning so people could click through and buy the product. Then I just copy pasted few paragraphs from my script and made sure it includes the main keyword and other related keywords few times.

I also added some calls to action in the description telling people to watch the video until the end, and visit my website if they want to learn more.

Here's what my final description looked like:

Channel content

Your video
Hook Your Ex System Review | Get Y...

Details
Analytics
Editor
Comments
Subtitles
Daily Ideas
Keyword Inspector
Competitors
Settings
Send feedback

Video details

Title (required) ?
Hook Your Ex System Review | Get Your Ex Back - Does It Work? | Steve Pratt

Get AI title recommendations
2 credits remaining ?

Description ?

► Check the official Hook Your Ex System website: <https://bit.ly/3htFdD0>
Curious about the Hook Your Ex System by Steve Pratt? Wondering if it really works? Check out this honest Hook Your Ex System review and find out what we think about it.

Hook Your Ex System by Steve Pratt is one of the most popular relationship programs on the internet. Does it really work? Is it worth your time and money? Watch this video to find out!

If you're watching this, there's a good chance you're looking for ways to get your ex back. And if that's the case, then the Hook Your Ex System may be just what you need.

The Hook Your Ex System is a comprehensive guide that promises to help you get your ex back by using simple techniques and strategies.

The system is based on the premise that if you can make your ex miss you, then you'll be well on your way to getting them back. And to do that, you need to first understand what pushes their buttons - what makes them tick. Once you know that, it'll be a lot easier to make them want you back.

Do you think your relationship is over? If it is, the Hook Your Ex System might be able to help you get your lost love back. This system is designed to help people with any age or length of relationship. It helps people understand the issues that lead to a break-up and how to fix them.

Video link
<https://youtu.be/8el0QVH3zZU>

Filename
Hook Your Ex System.mp4

Video quality
8B HD

What search term do you want to rank for?

Preview in search results

Best time to publish on your channel (GMT+5:30)

I used the tags that we already discussed - "hook your ex system review," "hook your ex system reviews," "hook your ex system," etc.

Tags

Tags can be useful if content in your video is commonly misspelled. Otherwise, tags play a minimal role in helping viewers find your video. [Learn more](#)

how to get your ex back 51.4
get your ex back
hook your ex #2
hook your ex system #1
hook your ex system pdf #8
hook your ex system review #1
hook your ex review #2
hook your ex scam #1
hook your ex system reviews #1
hook your ex reviews #2
hook your ex pdf #51
steve pratt
hook your ex system by steve pratt #3
get your ex girlfriend back
get your ex boyfriend back
get back your ex
get ex back
how to get my ex back

Enter a comma after each tag
417/

And that's it! Now my video was fully optimized for YouTube SEO and I was ready to start ranking it. I published it on YouTube and then started my ranking campaign.

MY RANKING CAMPAIGN!

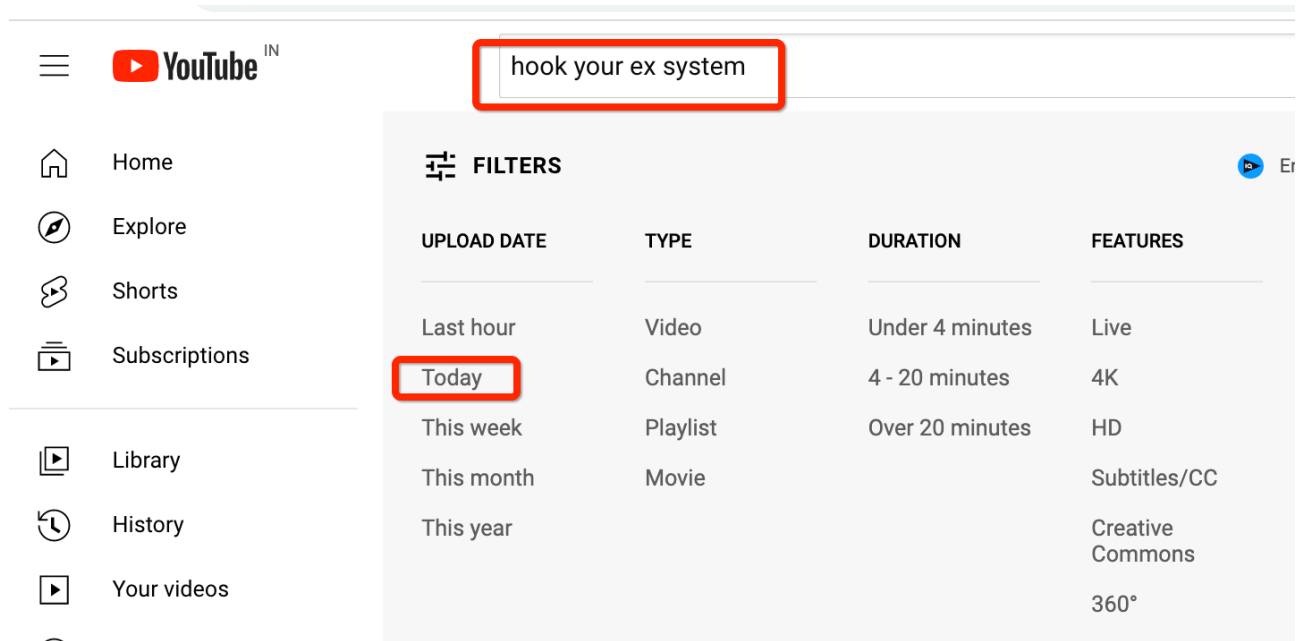
1) I did what I learned inside Vidreviewz EXPRESS Ranking method.

I waited for 5-10 minutes, till Youtube start showing my video in the search results. First I opened and watch the full video, like it, commented on it (added my affiliate link) and pinned the comment.

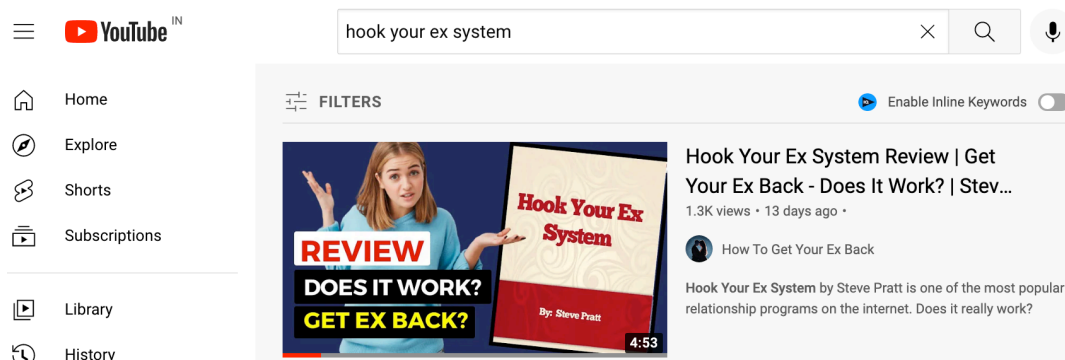
2) Use different browsers or VPN for it. I like to login to my different Youtube accounts while doing this. Do this step 4-5 times, use different phones, ipad, laptop anything.

I went to Youtube search bar, and typed in my main keyword. And when my video appeared, I clicked on it and watch the full video, liked it, commented on it.

If you don't find your video, then filter it by "Upload Date" and select "Today" or "This week". You will surely find it there.



Once I did that, by now my video was already ranking on top of Youtube for multiple keywords.



3) But I wanted to make sure they stick, also get some initial boost and traffic, so Youtube suggest it to other people and get me some viral and suggested views. So I applied the method inside the [PART 2 \(SECRET VIRAL RANKING METHOD\)](#) of Vidreviewz.

I spent about \$5 on it and it was more than enough to get the initial boost, traffic and make my videos STICK on top of Youtube.

You can do this step as well, or you can skip it. If you want to get some results fast, I would recommend doing it if you are not sure if your video is going to rank well.

RESULTS

In just few days, I got 2 Front End Sales and Upsells, that made me \$116.95 in commissions.

\$116.95 in commissions										
Amount	Quantity	Type	TID	Upsell From	Has Upsells	Line Item Type	Pmt	Currency	Vendor	
\$24.57	1	Sale	YOUTUBE			Original	VISA	EUR	HOOKEX	
\$16.61	1	Sale	YOUTUBE	TECHNICAL		Upsell	MSTR	GBP	HOOKEX	
\$44.36	1	Sale	YOUTUBE	TECHNICAL		Upsell	MSTR	GBP	HOOKEX	
\$31.41	1	Sale	YOUTUBE		TECHNICAL TECHNICAL	Original	MSTR	GBP	HOOKEX	

This was pretty simple and easy. I hope you learned some new things from case study and enjoyed it.

Thank you so much

Gaurab Borah